



# **S.S.K.V. COLLEGE OF ARTS & SCIENCE FOR WOMEN**

**KIZHAMBAI, KANCHIPURAM.**



**PROSPECTUS  
2020 - 2021**

*Entrance to  
Knowledge*



Maths exhibition, Our Secretary lighting the lamp. Dr. Sivaraman, Associate professor of maths, Vaishnava College, our chief guest looks on.

## COLLEGE SONG

Oh, we the girls of SSKV  
a glorious college we  
We belong to SSKV  
a college proud and free.

(Chorus)

1. Come all you young scholars  
and join us one and all  
We're the jolliest girls of SSKV  
the toast of Kanchipuram.

Oh, we the girls of SSKV

(Chorus)

2. We gather here in college  
from places far and near  
We file into our classes  
with eagerness and cheer  
As we listen to our teachers  
our problems disappear  
And as we work diligently  
We've no concern or fear.

Oh, we the girls of SSKV

(Chorus)

3. It's fun to be in college  
the cream of students we  
We love to dance and sing  
at moments we are free  
And when we are off to study  
we're hives of industry  
So that altogether  
we are a fine community.

Oh, we the girls of SSKV

(Chorus)



## VISION STATEMENT



Our Secretary

*The aim of the college is to offer women education that will transform them into liberal minded human beings who shall remain at the cutting edge of knowledge; who shall endeavour to free their minds of bigotry and Obstinacy; who shall develop a disinterested attitude where emotions are involved; who shall be able to distinguish between right and wrong without taking recourse to either of the two extremes of relativism and absolutism, and who, in all these endeavours, shall not forget the abiding grace of god who rules*



Our Joint Secretary

## The Heritage

The SSKV group, a highly successful educational conglomerate of Kanchipuram, founded in 2007 a College of Arts and Science for women. An off shoot of the renowned parent body, the Conjeevaram Hindu Girls' School Union (now known as The Conjeevaram Hindu Education Society), which has earned a reputation for its educational excellence and discipline, the College will be a model institution for providing quality education to women.

### Courses Offered

1. B.Sc. Computer Science
2. B.C.A. Bachelor of Computer Application
3. B.Sc. Mathematics
4. B.Com. General
5. B.Com. Accounting & Finance
6. B.Com. Corporate Secretaryship
7. B.B.A. Bachelor of Business Administration
8. B.A. English
9. B.A. Tamil
10. M.A. Tamil
11. M.Com.

### Eligibility for Admission

All candidates seeking admission to the above courses, except M.Com., & M.A., Tamil, should have passed the Higher Secondary Examination (Academic or Vocational stream) conducted by the Government of Tamil Nadu or an examination accepted as equivalent to that by the Syndicate of the University of Madras. Candidates seeking admission to M.Com degree should have majored in B.Com., B.B.A., degree course and those reading M.A., Tamil should have done B.A. Tamil



Parents Meeting on the day of the college reopening.



Graduation Day, Dr. Nandhitha Krishnan, Chairperson & Chief Guest, Secretary, Dr.C.K.Raman & Mr. Prasanth Krishna observing Grace





Graduation day, Dr. Nanditha Krishna addressing the gathering.



. Graduation Day, Dr. Nanditha Krishna, Chairperson, Chief Guest, giving away the medal to Ms. Yuavalakshmi Computer Science student, University I Rank holder.

## Course Orientation

### Additional Eligibility Conditions

Candidates seeking admission should have passed the qualifying examination with any one of the subjects noted against the particular group. (Mathematics students will be preferred for CS & BCA courses.)

### Computer Science

Computer Science / Mathematics / Statistics / Business Mathematics

### Computer Application

Computer Science / Mathematics / Statistics / Business Mathematics

### Mathematics

Mathematics / Physics / Chemistry / Statistics

### Commerce (Both General and Accounting and Finance & Corporate Secretaryship)

Commerce and Accountancy

**B.B.A.** Students from any stream are eligible

**B.A. Tamil.** Students from any stream are eligible

**B.A. English.** Students from any stream are eligible

## Procedure for Admission

The application form complete in all respects should be submitted with the required certificates (as specified in the application form) immediately after the publication of plus two results at the admission office of the College. The Admission officer after scrutinizing the certificates and taking into consideration marks and reservation criteria may recommend spot admission to the Principal. The principal will finally grant spot admission to the deserving candidates.

## College Timings

The College functions from 9.45am to 4.00 pm for faculty and students following the six day order cycle. The college office works from 9.00am to 5 pm except on second Saturdays and public holidays.



Graduation Day, Ms. Thamarai M.Com. graduate is also receiving BHRD certificate from the chief guest. Dr. Sumanth Raman also graced the occasion.



Graduation day, Dr. Nanditha Krishna, Chairperson, Chief Guest, giving the medal to Ms. P.Revathi, B.A., Tamil student, University I rank holder.





The Secretary addressing on Republic Day.



The Secretary addressing on Teachers Day

Students should bring the following Certificates in the original at the time of admission.

1. Transfer Certificate
2. Conduct Certificate
3. Mark List / Grade Sheet of the qualifying examination
4. Relevant Certificates in support of the claim for reservation under different categories (Community, Physically Handicapped etc.)
5. Two attested copies of T.C., 10th Std., +1 and +2 Mark Sheets, Community Certificate and Conduct Certificate
6. Four passport size photographs
7. Two stamped self addressed envelopes

### S.S.K.V. – The Legend

S.S.K.V. College of Arts and Science for Women was founded in 2007 as the Management felt that there was a need for establishing a college exclusively for women in Kanchipuram. The first School under the SSKV banner came into existence in 1904 when the idea of education for women was a novel one. Since then the Management passing through several dedicated hands of men and women has been founding several schools and today the number of schools run under the SSKV aegis is six. In this process of establishing and building educational Institutions the Management has earned tremendous goodwill among the public, so that, today, SSKV has become an acronym being synonymous with quality, sincerity and integrity, and the college is no exception to these principles.



The Secretary hoisting the National Flag on independence Day.



One day seminar on Literature and Literary theory in Tamil & English.  
The Secretary and the Vice President arriving for the seminar



A section of the audience along with SSKV Girls & Boys  
Principals during the literary seminar.

The next logical step in their education journey for the Management was to extend their expertise to the field of higher education and thus the College was founded. In twelve years of quick time the College has carved out a warm and characteristic niche for itself in the hearts of several people in and around Kanchipuram.

The College is situated at Kizhambi village which is just five kilometers away from Kanchipuram. Free from the hustle and bustle of city life, the premises provides an ambience where students will be enjoying comfortable classrooms, vast playgrounds and a beautiful state of the art auditorium while being exposed to teaching and learning resources.

We are also taking extra efforts to improve the communicative competence of our students. We have a good library and adequate internet facilities provided to the student community.



The College was established not with mercenary interests but with the aim of giving purposeful education to girls without compromising on quality. Today, it may be a small step but the future shall see the College taking quantum leap in terms of providing the best higher education in the vicinity of Kanchipuram.

The girls who will be joining us will be exposed to a rich college life which will accommodate into academics tours, cultural, art & music all in an atmosphere of responsible freedom. In three years' time the girls will have grown into fine women armed with courage and values. The college is the locus of real growth and we take great care to develop the human resources in each of the girls who join us.



Ms. Deepa Rajamanickam, Senior Manager, CONGNIZANT, chief guest for the inaugural of the B.Sc.,CS Association interacting with students.



Dr. Beena Thomas, Professor of Commerce inaugurating BBA academic Association.



Faculty, Department of Computer Science



Department of Computer Science,  
a model Drone created by our students,  
Our Secretary looks on.



Dr. Beena Thomas interacting with students.



BBA faculty along with the chief guest,  
Dr. Beena Thomas, from MCC

## College Life

College life will be marked by, apart from academics, culturals, sports and other co-curricular activities. We have active NSS and YRC units. We celebrate Teacher's Day, Women's Day, Independence Day and Republic Day with élan.

## Teacher's Day

On teacher's day our secretary honours all teachers and Principal's office staff with gifts. This is followed by theatre where faculty & students perform independently. Sometimes there will be பட்டிமன்றம் either by students or by faculty.

## Women's Day

We celebrate March 8 with college culturals. Each department selects the best to participate in diverse events. These are drama, dance (both solo and groups) poetry reading, jest a minute, singing & drawing both in Tamil and in English.



## Sports

We give importance to sports. Recently two courts, one for Volley Ball and one for Shuttle, were laid. Students, however, should learn to stay after college hours (3.30pm) to practice sports.

## Library

Our library is well stacked and every year new books are added. Students should cultivate the habit of reading. Only by reading one can improve one's communication.

## Fees

Semester fees should be paid before the beginning of the midterm examination. Bus fees should be paid for two semesters before the beginning of the new semester.

## Attendance

A student should have 75% attendance to be eligible for writing university examination. 10% condonation may be given by the Principal on serious medical grounds.



Faculty, Commerce (A&F) with Mr. Satya Kumar.  
Chief Guest for the Association inaugural.



Inaugural of the ED Club, Commerce (A&F)  
by Dr. Padmaja Priyadharshini, M.D., Home Plan Construction Ltd.



One day training programme in Digital Marketing organized by the Department of Commerce (A&F) by ZUAN Education Pvt. Ltd.



Commerce (General) Association inaugural. Faculty with the Chief guest, Mr. N.R.Sudarshan, V.CAMS

## Ragging

Any form of ragging, done overtly or covertly, is a serious offence. Any student who feels she is ragged will report the matter to the Principal.

## Discipline

Students should come on time which is before 9.45am. Prayer is compulsory. Late comers will be fined. Students are requested to keep the campus clean. Students are requested not to litter the campus and cooperate in keeping class rooms, toilets, & wash areas clean.

## Associations

Each department has a major association that remains active. Every department invites eminent persons to inaugurate its association. The inaugural is followed by pure academic events that include quiz, paper presentation and other exclusive events relevant to the status of the departments.

## Departments

1. English (Major)
2. English (General)
3. Tamil (Major)
4. Tamil (General)
5. BCA
6. B.Sc. Computer Science
7. B.Com (General)
8. B.Com Accounting Finance
9. B.Com (CS)
10. BBA
11. B.Sc. Maths

## Name of Associations

- Hippocrene*
- Peagasus*
- சங்கப்பலகை
- தொல்காப்பியம்
- Chip Byte*
- Mindware*
- Beehive*
- Financial Wizard*
- Corporate Frontier*
- Money Matters*
- Mathematica*

## Leave without permission

Absence without prior permission will attract a fine of Rs.25/- per day. If a student absents herself continuously for more than five days without informing the HOD, her name will be removed off the rolls.



Commerce (G) ED Club inaugural, Mr. Dharmaselvan, Director - in charge MSME, Guindy, the chief guest.



Dr. R.S. Milton, Professor of Computer Science, SSN College of Engineering, Chennai, inaugurating the BCA Association.





Dr. N. Bindu, Department of English, Presidency College, inaugurating the English Association .

### Mobile Phones

The use of mobile phones is banned on campus. Any violation of this will lead to confiscation of the mobile phones.

### Jewellery

Students are advised not to wear gold jewellery to college.

### Clubs

There are such clubs as Quiz Club, Environmental Club etc. Students are welcome to join any of these clubs and participate actively.

### Examinations, Tests

Apart from end of Semester examinations conducted by the University, each department will conduct 3 C.A. examinations of three hour duration each. Apart from these there will be quizzes, weekly/daily tests and seminars. Internal assessment marks are equally distributed between these exams/tests. So, students should take these exams/ seriously. Any absence in any of these results in losing marks in the final internal Assessment. **Practical/Viva voce /Examinations**

Practical and viva voce examinations (wherever they are applicable) will be held as per university guidelines.

### **BHRD**

The college is offering a three year parallel programme in Basics in Human Resource Development. We have an MOU with CLHRD, Mangalore. This course, though not recognized by any university, is industry recognized. The course is student friendly and lecture hours are very minimal. The course is so structured that there is thrust on student initiative. It includes such components as cluster study, self study, library study and projects. The students have the freedom to opt out in the first year, when they will be issued a certificate, or in the second year, when they will be issued a diploma. Those who complete the third year will get a certificate equivalent to a degree. We are also happy to remind the public that from this year the UGC has approved 2 parallel degree courses. So, we are a pioneer in this. The intake of the students is restricted to 30 only. Last year we introduced this course as an Add-on course and it is very popular as academic tours to historical places and Art galleries are built into academics.



Faculty, Department of BCA.



Inauguration of B.Com (CS) Association Dr.Freda Gnanselvam, Principal, MMES Women's College, Melvisharam Sharing the dais with the principal.



Entrepreneur Development programme B.Com. (CS) Mr. Seethapathy, Deputy Director, DIC Kancheepuram Cutting the ribbon.



Faculty, Department of the English, with the chief guest, Dr. N. Bindu.



Another Maths model on display at maths exhibition



Hydraulic Bridge, one of the exhibits of the Maths association along with ms. Vidya & Ms. Devapriya, III year students.





Ms. Sajitha reinventing Natyashatra. College culturals.



College culturals. English skit by B.A. English students.



Tamil skit, Tamil Literature students in togetherness. College culturals



College culturals is marked by all round gaiety as reflected in the faces of the masters of Ceremony

## Congratulations



**Ms. A.J. Deepalakshmi**



**Ms. R. Keerthana**

**We congratulate both Ms. A.J. Deepalakshmi and Ms. R. Keerthana both from III BCA who got themselves placed respectively with WIPRO and TCS. We wish them all the best for their bright future.**

**Management**



State of the Art Auditorium



## COURSES OFFERED

- |    |  |  |  |
|----|--|--|--|
| 1. | <b>B.Sc.</b><br>Allied   | <b>Computer Science</b><br>i. Mathematics I & II      ii. Statistics I & II  |  |
| 2. | <b>B.C.A.</b><br>Allied<br>Allied                              | <b>Computer Application</b><br>i. Mathematics I & II    ii. Financial Accounting<br>iii. Cost and Management Accounting  |  |
| 3. | <b>B.Sc.</b><br>Allied<br>Allied<br>Allied<br>Allied<br>Allied | <b>Mathematics</b><br>i. Calculus of Finite Differences and Numerical Analysis I & II<br>ii. Mathematical Statistics I & II<br>iii. Elective Paper I : Programming in 'C' with practicals<br>iv. Elective Paper II : Graph Theory<br>v. Elective Paper III : Operations Research |  |
| 4. | <b>B.Com.</b><br>Allied<br>Allied                              | <b>General</b><br>i. Business Economics, Indian Economy<br>ii. Business Statistics and Elements of Operations Research   |  |
| 5. | <b>B.Com.</b><br>Allied<br>Allied                              | <b>Accounting &amp; Finance</b><br>i. Business Economics & Indian Economy<br>ii. Business Statistics and Elements of Operations Research   |  |
| 6. | <b>B.Com.</b><br>Allied<br>Allied                              | <b>Corporate Secretaryship</b><br>i. International Trade                      ii. Business Economics<br>iii. Business Statistics                      iv. Securities Law & Market Operations   |  |
| 7. | <b>B.B.A.</b><br>Allied<br>Allied<br>Allied                    | i. Managerial Economics, International Trade<br>ii. Business Statistics, Operations Research<br>iii. Entrepreneurial Development,  |  |

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|---|---|
| <p>8. Allied<br/><b>B.A</b><br/>Allied<br/>Allied<br/>Allied</p> <p>9. <b>B.A</b><br/>Allied<br/>Allied</p> <p>10. <b>M.Com</b><br/>Allied<br/>Allied</p> <p>11. <b>M.A.,</b><br/>Allied<br/>Allied</p> | <p>iv. Customer Relationship Management<br/><b>English</b><br/>i. Background to Literature - I ii. Background to Literature - II<br/>iii. Background to Literature - III<br/>iv. Background to European and American Literature</p> <p><b>Tamil</b><br/>i. தமிழக வரலாறும் பண்பாடும் ii. தமிழ் இலக்கிய வரலாறு<br/>iii. நாட்டுப்புறவியல் iv. தகவல் தொடர்பியல்</p> <p>i. Managerial Economics<br/>ii. Quantitative Techniques for Business Decisions.<br/><b>Tamil</b><br/>1. திருவள்ளுவர் 2. பொதுமொழியியல் 3. சுற்றுலாவியல்<br/>4. ஒப்பிலக்கியம் 5. மொழி பெயர்ப்பியல்</p> |
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**Application forms can be had from the following addresses on all working days except on second Saturdays and holidays between 9.30 a.m. and 4.00 p.m. on payment of Rs. 250/- towards the cost of the application form. Admissions will be done only in the College.**

**SSKV College of Arts & Science for Women**  
Kizhambi Village, Krishnapuram Post,  
Kanchipuram, Pin 631 551.  
Telephone : 044-27277900

**Also from : The Receptionist**  
**SSKV Matriculation Higher Sec. School**  
125 West Raja Street, Kanchipuram, Pin 631 502.  
Telephone : 27224217 / 27224870